

CONTEST
AGE PERFECT launch

Participation rules from September 3, 2020 at 9:00 p.m., to September 9th, 2020 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).

1. The contest sponsor is Uniprix, a division of the Pharmessior Group Corporation (hereinafter the "Sponsor" or "Uniprix") and the prize provider is Groupe L'ORÉAL (hereinafter the "Prize Supplier").
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are two (2) ways to enter the **AGE PERFECT launch** contest.
 - a) **Purchase required to participate.** Simply purchase 1 L'Oréal product from the Age perfect line at participating Uniprix stores and present your CARTE PRIVILÈGE BEAUTÉ or MA CARTE fidelity card, from September 3, 2020 to September 9th, 2020. The consumer will automatically be subscribed to the contest by the Uniprix system with the phone number attached to their fidelity card. Maximum of one participation per person per store during the contest.
 - b) **No purchase required for participation.** Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), as well as an original (non-photocopied) brief explanation of at least 50 words on why you should win this contest. Only one participation is allowed during the contest.

Uniprix
AGE PERFECT launch
5000 Metropolitain Blvd. East
Montréal, QC H1S 3G7

4. This contest begins on September 3, 2020 and ends on September 9th, 2020 at 11:59 p.m. The draw will be held on Friday September 28th, 2020 at 4:00 p.m. at Uniprix's headquarters. The winners will

be contacted by telephone and must meet the eligibility criteria specified in paragraph 8 below. The winner's names will also be posted on Uniprix's website (Uniprix.com).

5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. The prizes consist of :
 - Ten (10) UNIPRIX gift cards of \$250 each, for a total of \$2,500.

The approximate amount of the prizes is estimated at \$2 500.

7. By entering the contest, you agree to accept the prize as described in point 6, which cannot be transferred, modified or exchanged for money or any other good or service. The selection of the prize during the contest is final and cannot be changed later. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT AT THE DISCRETION OF THE SPONSOR OR PRICING SUPPLIER. THE SPONSOR AND THE SUPPLIER OF THE PRIZE RESERVE THE RIGHT TO REPLACE ANY PRICE BY AN EQUIVALENT OR HIGHER PRICE IF, FOR ANY REASON, ANY PRICE CAN BE GRANTED AS DESCRIBED. PRIZES ARE NOT TRANSFERABLE OR MONNAYABLE IN WHOLE OR IN PART.
8. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
 - a. Have been contacted by telephone or by email by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
 - b. Have accepted the prize, as described in point 7, which cannot be transferred, modified or exchanged for a sum of money.
 - c. Be able to give the correct answer, without help and within a limited time, a mathematical skill-testing question, which will be asked by phone by the sponsor' representative at a mutually convenient time.
 - d. Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
 - e. Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
9. The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.

The name of the prize winner may be mailed to any person who requests it by enclosing a stamped envelope. Requests must be sent to Uniprix / AGE PERFECT launch / 5000 Weekly Contest, boul. Metropolitan East, Montreal, Quebec H1S 3G7 - Attention: Marketing Service

- 10.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 11.** The contest rules will be available in the Contest section of the www.uniprix.com website for six (6) months following the draw date.
- 12.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 13.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 14.** The name of the winners of the grand prizes may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Thida Taing at 5000, boul. Métropolitain Est, Montréal (Québec) H1S 3G7
- 15.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.

- 16.** Groupe L'ORÉAL, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the management or administration of this contest
- 17.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.
- 18.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.

ANNEXE A

Participating Uniprix stores at the AGE PERFECT launch contest

#succursale	Nom pharmacie	Adresse	Ville
434720	Bergeron Pierre et Sgro Marisa	2963, boul. Saint-Charles	Kirkland
001495	Gravel Pierre	277, boul. Saint-Jean	Pointe-Claire
030106	Blais J.S., Latulippe G., Leclerc J.F.	795, boul. d'Iberville	St-Jean-sur-Richelieu
524140	Mallette I.	7, rue de l'Aqueduc	Victoriaville
021337	Dupuis François	122, rue Notre-Dame	L'épiphanie
597930	Fleury, Dupuis & Bergeron	1445, rue Victoria	St-Lambert
605634	Boivin P.L., Hébert-Bernier A. et Lucier E	863, boul. Yvon l'Heureux Nord	Beloeil
605659	Boivin P.L., Lucier E et Hébert-Bernier A	466, boul. Sir Wilfrid-Laurier	St-Hilaire
470609	Barrette Véronique et Bergeron Julie	430, Avenue Larivière	Rouyn-Noranda
439018	Arsenault, Laliberté, Mercier	611, 1ère Rue	La Pocatière
436485	Pellerin et Bureau	1920, 105e Avenue	Shawinigan
330431	Roussy Marthe	1310, rue du Pont	Marieville
626333	Maltais Josée	2100, rue Bagot	La baie
327296	Charron Yvette	5300, boul. Saint-Laurent	Ste-Catherine
457515	Picard Marc et Simard Stéphanie	248, rue Saint-Joseph	St-Raymond
409805	Guay Daniel et Beaupré Julie	720 avenue Saint-Joseph	Roberval
470567	Gilbert, Gobeil, Martel	3525, boul. Saint-Joseph	Drummondville
365155	Houle Julie et Bordeleau Yves	12-4520, boul. des Récollets	Trois-Rivières
575282	Lachapelle A. & Tondreau I.	126-1700, ch. du Fer à Cheval	Ste-Julie
397695	Deschênes Thomas-Ugo	13 900, chemin Saint Simon	Mirabel
022558	Gilbert P., Gobeil D. et Martel P.	511, rue Hériot	Drummondville
503516	Breton Marie-Josée	825, rue Saint-Laurent Ouest	Longueuil
039487	Gravel Pierre	2155, rue Beaubien Est	Montréal Beaubien
017699	Morin Stéphane	9235, boul. Lacordaire	Montréal St-Léonard
479345	Saudrais Janecek	14650, boul. Lacroix	Saint-Georges
078980	Fiset Stéphane	8255, rue Notre-Dame Est	Montréal Notre Dame
470468	McDuff Anne-Catherine	5375, boul. Grande Allée	Brossard
266064	Dessureault Danyel et Beaucage Martin	914, rue Maloney Est	Gatineau

543926	Carbonneau Lebeau L. & Méthot-Pinel F.	500-102, Avenue Daigneault	Chandler
265165	Girard Kevin et Perron Dominique	80, rue Racine Est	Chicoutimi
582270	Gagnon Martin et Fournier Vicky	39, montée de Sandy Beach	Gaspé
309948	Fleury G., Dupuis F. et Bergeron P.	200, boul. Brien	Repentigny
504738	Nepton Stéphane	3469, boul. Saint-François	Jonquière
507574	Pelletier Mélanie	1, rue Quintal	Charlemagne
076117	Guénard Robin	341, rue Saint-Georges	St-Jérôme
265157	Girard K. et Perron D.	711, boul. Sainte-Geneviève	Chicoutimi
439398	Michaud-Belzile Julie	14 000, boul. Henri-Bourassa	Québec
569079	Haidaoui, Tran	2745, boul. de la Pinière	Terrebonne
508960	Bourassa, Halley et Leduc	222-G, chemin du Lac Millette	St-Sauveur
410449	Dufresne Monica et Gagnon-Roy Antoine	80, boul. Renard Est	Rivière-au-renard
157412	Breton Geneviève et Tourigny Philippe	2235, rue Galt Ouest	Sherbrooke
504365	Dupont Isabelle	338, rue Saint-Jacques	Granby
345082	Duguay A., Deschênes P. et Allard L.	1, boul. Samson	Laval
255745	Martin Halley et Matthieu Leduc	872, montée Sainte-Thérèse	St-Jérôme
419671	Bergeron Pierre	5388, rue Bélanger Est	Montréal Bélanger
012526	Dontigny Marc	385, boul. Sainte-Madeleine	Trois-Rivières
446021	Beaulieu Étienne	15, boul. Montcalm Nord	Candiac
133561	Côté N., Carbonneau E. et Savoie D.	620, avenue de Buckingham	Gatineau
012971	Dontigny Marc	701, boul. Thibeaudeau	Trois-Rivières
397281	Grenier A., Lavoie M.-J. et Patry G.	333, Avenue de la Cathédrale	Rimouski
582791	Couillard Gaétan	990, rue de Saint-Jovite	Mont-Tremblant
147181	Blanchet Dary & L'Écuyer Yvon	939, boul. Albiny Paquette	Mont Laurier
625772	Blanchette Nicolas	126, rue Hériot	Drummondville
462374	Rioux Didier et Larochelle Karine	78,A rue Principale	St-Antonin
457580	Martel J.-F., Desmarais N. & Tremblay M.	231, rue Notre-Dame	Repentigny
012567	Côté-Desjardins,Fiset,Parent,Trudel	7777, boul. Guillaume-Couture	Lévis
022301	Gravel Pierre	6780, boul. Joseph Renaud	Anjou
146340	Mamodehoussen Chemika	610, rue King Est	Sherbrooke

605360	Proulx Pierre-Olivier	2300, boul. Du Millénaire	St-Basile-le-Grand
126995	Gaboriault L., Émond M.-C. & Côté R.	343, rue Saint-Jacques	Napierville
308700	Le Hanh et Associés	7701, boul. Maurice-Duplessis	Montréal
368134	Minville Marie-Noëlle et Isabelle	40, Avenue Doucet	Mont Joli
285148	Duchesne Frédéric et Morin François	503, 3e Rue	Chibougameau
091546	Deslongchamps Julie et Jean-Marc	11, rue Marcel Lépine	St-Jacques
044024	Couillard Gaétan et Moretti Simon	6261, boul. des Laurentides	Laval
499137	Adjaoud Samy	210, chemin d'Aylmer	Gatineau
617043	Grégoire S. et Thibault D.	330 rue des érables	Sherbrooke
637959	Karim, Bergeron et Dupuis	1090, boul. des Seigneurs	Terrebonne
236687	Beaulieu Lyse et Séguin Stéphane	200, promenade du Portage	Gatineau
623314	Hassan I., Kassem Hassan Z. et Abran P.	2828, rue De Lyon	Longueuil
143719	Leduc M., Halley M. et Bolduc J.	509, rue Arthur Sauvé	Saint-Eustache
563569	Lemire Geneviève et Pelletier Mélanie	832-A, boul. du Curé Labelle	Blainville
536458	Gourdes Isabelle et Messier Daniel	4900, rue des Patriotes	Contrecoeur
553180	Beaucage Martin	22, rue des Flandres	Gatineau
545517	Laurin Marie-Yseult et Lussier Sandra	609, boul. Henri-Bourassa Est	Montréal HenriBourassa
501650	Girard et Lahoud	811, Route Jean-Gauvin	Québec
561456	Dontigny M., St-Arnaud J., Leblanc V.	400-2000,boul.Louis-Fréchette	Nicolet
340661	Lapointe P., Sévigny N. & Martineau F.	1275, rue Villeray	Montréal Villeray
262782	Gélinas Sylvain H.	290, rue Saint-Laurent	Louiseville
522326	Lefebvre Guylaine et Kaoukji Fatme	1271, boul. Jolibourg	Laval
021709	Thériault N. et Laberge M.-F.	504, rue Principale	St-Zotiques
393504	Fauteux Isabelle	1850, rue King Est	Sherbrooke
594358	Bissonnette-Roy M. et Janelle M.	113, rue Saint-Pierre	St-Constant
416941	Gosselin A.	1400, Chemin de Saint-Jean	La prairie
642447	Denis Claudia	255, 3e rue Est,	LaSarre
374447	Bois Jean-Pierre et Dupuis François	880, montée Masson	Mascouche
337675	Dontigny Marc	4400, Côte Rosemont	Trois-Rivières
561605	Deschênes Pascal	4769, boul. Dagenais Ouest	Laval
465393	Graham Martin	3440, ch. des Quatre Bourgeois	Québec

434639	Couillard Gaétan et Dupuis Véronique	2801, boul. des Promenades	Ste-Marthe-sur-le-lac
459677	Poissant Jocelyn et Couillard Gaétan	555, boul. Ste-Adèle	St-Adèle
535971	Deschênes K, Drapeau C. et Gélinas H. S.	459, boul. Saint-Germain	Rimouski
576447	St-Pierre Louis-Charles	933, avenue du Pont Sud	Alma
368159	Minville Marie-Noëlle et Isabelle	1760, boul. Gaboury	Mont-Joli